

# 42% increase in organic revenue in just 6 Months

## Challenges From The Client's perspective:-

- No Product Sale
- Low Traffic Volume

## Our Solution:-

Throughout the first 6 Months of working with the online product selling, we made critical improvements to their organic sessions.

	Users	Sessions	Engaged sessions
	156,525 vs. 107,287 ↑ 45.89%	194,179 vs. 130,531 ↑ 48.76%	121,257 vs. 83,762 ↑ 44.76%
1 Organic Search			
1 Jan - 31 May 2024	84,200	96,832	66,547
1 Aug - 31 Dec 2023	52,553	62,590	42,786
% change	60.22%	54.71%	55.53%

## The Results:-

**54.71%**  
Increase in Organic Sessions

**42%**  
Increase in Organic Order Completions

## Organic Revenue

There was an increase of 42% in organic revenue.

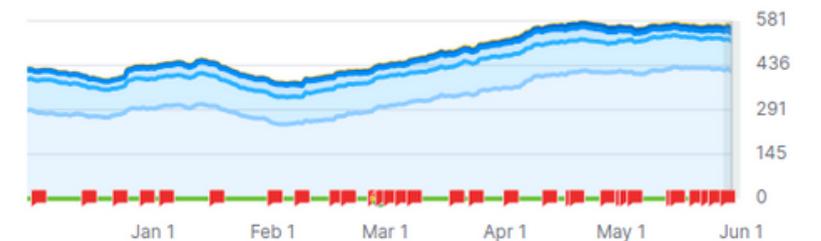


## Keyword Rankings

We also help build the keyword portfolio for the website. Within the first 6 months, top 3 keyword rankings increased by 400%.

### Organic Keywords

Top 3
  4-10
  11-20
  21-50
  51-100
  SERP Features



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